

The National Minority Business Enterprise Input Committee Presents

Opportunity
Accelerator



OPPORTUNITY ACCELERATOR 2020:

Seizing Opportunities in a Time of Radical Change

Participation is limited.

nmbeic.org/register

TUES, October 20, 2020
WED, October 21, 2020
2:00 - 4:00 PM Eastern

Over two days, we'll unpack important industry-specific opportunities you need now, and tackle the urgent conversations about minority business economic inclusion and equality that are long overdue.

PROGRAM DAY 1

2 PM The View From the C-Suite
3 PM Business Opportunities and Trends in the Healthcare Industry

PROGRAM DAY 2

2 PM Keynote
3 PM MBE Forum

The event is **FREE** and open to all minority businesses, NMSDC corporate members, and Regional Affiliate staff.

Program Spotlight DAY 1 - SESSION 2

Business Opportunities and Trends in the Healthcare Industry

Healthcare is big business, which means big potential for MBEs. Our expert panel — a healthcare provider, group purchasing organization, and pharmaceutical service company — will bring a 360 view as we explore the impact of recent events and trends on business opportunities, supplier diversity, and minority business inclusion and equality.

Get to know the experts:



Mary Beth Lang
Chief Procurement Officer
Kaiser Permanente

Her Job – Leads Kaiser Permanente's Buy to Pay organization that manages \$22B in payables and supports \$15B in sourcing activities, supply chain operations, and logistics to/from the home to Kaiser Permanente facilities.

Her Passions – Driving economic opportunity and impact spending. Dr. Lang was recognized as one of the "100 Most Influential Women in Supply Chain in 2020."



Cathy Denning
Senior VP Sourcing Operations
Vizient

Her Job – Leads Vizient's Sourcing Operations, Analytics and Center of Excellence. Strategic oversight for Sourcing Operations for the organization and Medical, Surgical, Capital & Construction, Lab, and Support Services.

Before Vizient – Six years in clinical practice in acute care as a staff nurse, unit manager, and oncology specialist; and 17 years in home infusion therapy & high-tech homecare.



Gregory Kresge
VP Global Strategy
AmerisourceBergen

His Belief – The global procurement function needs to understand long-term corporate strategy and short-term business requirements in order to establish a supply network that meets & exceeds core business needs.

Experience – Was VP Procurement at Synergy Pharmaceuticals, Sr. Dir. of Global Procurement at Shire Pharmaceuticals, and Dir. of Global Procurement at Merck.



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Sponsorships available to MBEs, NMSDC Corporate Members, and Regional Affiliates at nmbeic.org/sponsorships